

**philanthropist.org**  
124 Mt. Auburn Street  
Harvard Square, Suite 200  
Cambridge, MA 02138

## How It Works



Social Investing, Peer-to-Peer Lending, Micro-Finance, Micro-Credit, Social Venture Capital, Online Giving, and Micro-Philanthropy all blur the line between investing and giving towards a cause. Web-based peer-to-peer lending is predicted to capture much of the \$2.3 Trillion consumer credit market in the next ten years. Technology will dramatically transform the banking industry – however, the world's poorest will still be left behind.

- Out of \$248 billion in charitable giving in the USA, \$186 billion (75%) is donated by non-wealthy individuals.
- 89% of USA households give with an average annual contribution of \$1,620.
- On average, non-profits spend 26% on fundraising, meaning 26 cents of every dollar is then spent soliciting more funds.
- **Billions are lost in “inefficient philanthropy”.**
- Poor people at the “bottom of the pyramid” need help to help **today** to bridge the digital divide.
- Microfinance programs boast 97% payback rates; recipients take pride in paying back your loan.
- With us, you are not donating money; you are directing life transforming investments to hard-working entrepreneurs who want to pay back the loan.

*“You can’t get rid of poverty by giving people money.”*

- PJ O’Rourke

## Join Us!

facebook



LinkedIn

twitter

#10332 Woman in USA needs a \$30 donation for a rake to clean public park. No Payback.

#10012 Man in India needs \$300 to start a business in carpentry. 20% APR, Open Ended Payback.

#10344 Woman in Brazil needs \$100 investment capital for a Chicken Farm. 0% APR, 1 year Payback.

#10434 Woman in Laos needs \$500 for water filtration system in Laos. 1 year Payback @ 10% APR

We are actively looking for “workateers” to help process and manage projects. You are needed to help build profiles in developing countries; it’s as easy as using an iPhone App, or creating Facebook account.

**Join our scheduled weekly conference call:**

Tuesday at 7pm PST (10pm EST) at  
**(712) 421-6710** password = 1234#  
listen in with no obligation. Or just call (617) 500-3224 if you are interested in learning more about philanthropist.org.

# Are YOU a Philanthropist?



Not much money to spare?  
This woman does not want your  
handout. She only needs a **\$350 investment**  
to start a clothing store.

She wants a **loan** and today’s  
technology gives her dreams a chance.

You can find her at

**Philanthropist.org**

# Our Mission

Philanthropist.org allows everyday people to become philanthropists. As a donor or socially-minded investor, you can directly and efficiently interface with entrepreneurs and volunteers working on exciting projects around the world by contributing a small loan. With philanthropist.org you will provide **greater impact through maximum efficiency, accountability, and minimal transactional overhead**. You become a philanthropist by making direct 1-to-1 investments in hardworking entrepreneurs and monitor your returns with financial performance as well as social impact.

## What We Do

Philanthropist.org provides a free marketplace of investment opportunities where socially minded investors can choose entrepreneurs to sponsor, while monitoring returns with social and financial impact.

- Our platform profiles those people without access to traditional credit markets.
- We promote entrepreneurship as a long-term solution to poverty.
- We allow socially minded investors to find entrepreneurs to invest in and directly fund (as a loan) or sponsor (as a donation) from \$5 to \$5000.
- Entrepreneurs are located in developing nations, developed nations or your own neighborhood!

## Who We Are

Philanthropist.org was started by seven entrepreneurs, inventors and technologists with extensive experience building sustainable and profitable business ventures. With superb academic credentials from MIT, MIT Sloan, BU, Penn State, and Harvard Business School, the team also represents multiple backgrounds: management consulting, mathematics, social work, security, entrepreneurship, non-profits, IT consulting, philanthropy, investment banking, search engine marketing, and internet advertising. Our world-class Board of Advisors includes renowned university professors, business leaders, well-known entrepreneurs, VCs, and leaders at non-profits and NGOs.



## Our Stats

5,000	Website Visitors
1,300	Google References
368	Subscribed Users
53	Social Investors
268	Workerteers/Entrepreneurs
\$0	Loan Portfolio
\$0	Savings over 10-1*
0	Fraud Complaints

\* in areas of the world without access to credit cards or other working capital methods, many hardworking entrepreneurs must buy their product on loan from predatory lenders at the beginning of the work day and then return with 10% paid in interest regardless of the day's earnings. This is an APR of almost 1000%!



## Our Sponsors



Available

Available

*"Do not wait for leaders; do it alone, person to person."*  
- Mother Teresa

## Why Social Entrepreneurship?

The majority of wealth creation and job creation both in developed nations and developing countries is created by entrepreneurs. Entrepreneurs create opportunities for others. By focusing on entrepreneurial individuals, you are helping those who are most capable and willing to work hard and also create social change. **Social Entrepreneurship** assumes that the investor is interested in **both** a financial return and societal impact. Our web 2.0 platform allows **YOU** to determine what projects are socially beneficial.



## Note from the Founder:

I invite you to work with us at Philanthropist.org to **help cross the digital divide and provide access to the 1,400,000,000+ people who live on less than \$1 per day**. Direct, efficient access to credit without predatory lending practices, known as "peer-to-peer lending" or "micro-finance" allows hard-working entrepreneurs to create social change and generate opportunity for others. You can invest directly in these entrepreneurs and monitor their progress via our Website, Newsletter, iPhone® App, or Facebook® App. Your social investments target the entrepreneurs, the change-makers, and hardest workers in developing areas of the world. Our platform allows you to safely and efficiently track your social investment portfolio. Instead of a donation, invest in a better future. **It is about people helping people.**

— Eric Melin, Founder, philanthropist.org

*"Philanthropist.org is where your heart, your brain, and your pocketbook come together."*

☐ **YES!** I want to help alleviate poverty by providing support to entrepreneurs around the world. I will visit your website directly to find a specific person or project to sponsor with my social investment. Please add me to your mailings.

☐ **YES!** I choose **philanthropist.org** as the entrepreneurial project I would like to fund. My funding will directly help philanthropist.org grow and improve operational efficiency to reach thousands. I've selected an amount below.

Monthly Membership	Single Investment
<input type="radio"/> \$25 Member	<input type="radio"/> \$25 Well Wisher
<input type="radio"/> \$50 Friend	<input type="radio"/> \$50 Helper
<input type="radio"/> \$100 Leader	<input type="radio"/> \$100 Follower
<input type="radio"/> \$250 Sponsor	<input type="radio"/> \$250 Supporter
<input type="radio"/> \$500 Visionary	<input type="radio"/> \$500 Enthusiast
<input type="radio"/> \$1000 Benefactor	<input type="radio"/> \$1000 Partner
<input type="radio"/> \$1000+ Philanthropist	<input type="radio"/> \$1000+ Philanthropist
<input type="radio"/> \$_____ Other	<input type="radio"/> \$_____ Other

☐ Enclosed is a check payable to **philanthropist.org**  
☐ My company (below) may match this, please contact them.  
☐ I wish to make a gift of stock. Please contact me.  
☐ I've made a one-time investment, please do not contact me.  
☐ I'd like to receive your Free Newsletter.  
☐ I'd like to purchase a Gift Certificate at the level indicated.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City State Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

☐ I authorize the Credit Card below with the amount circled above.

☐ Contact me directly by telephone, as I wish to provide my credit card, or have a rep walk through the online process.

MC/AMEX/VISA

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Exp \_\_\_\_/\_\_\_\_